



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Targeted Platform Media
1291 Hollywood Ave
Annapolis, MD 21403

Contract

4744335

Schedule Dates

03/07/21-03/07/21

Advertiser

Defending Democracy Together (128729)

Agency

Targeted Platform Media (15945)

Product

POLITICAL ISSUE (ns) (1187)

Brand

Defending Democracy Together (1123462)

Salesperson

Monares, Barbara (3870)

Sales Office

WJLA/GJLA/EJLA

Buyer Name

Kronisch, Nathaniel

Phone/Fax

/

CPE

1504/1514/Est 10657

Account Types

Local/Political Issue Agency BRD

Billing Type

Standard

Comments

Est 10657

Date Entered

03/02/21

Last Modified

03/02/21

Entered By

Barbara Monares

CO-OP

No

External

10467349

Demo

W2549R

Order Type

Normal

Package Deal

Commission % 15.00

Commission

\$3,750.00

Net Total

\$21,250.00

Sales Tax

Washington (WJLA)

By Broadcast Month

Spots

Rate

By Broadcast Month	Spots	Rate
Mar. 2021	1	\$25,000.00
Grand Total:	1	\$25,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	03/07/21-03/07/21	1	:30	9A- ABC-This Week								1	1	\$25,000.00	\$25,000.00	Washington (WJLA)		3/2/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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